

## **Community Manager Social Media - Netherlands (m/f) Munich, Germany**

The **Westwing** mission is: *To inspire and make every home a beautiful home.* We are on a quest to bring the wonders of eCommerce for home & living to our customers in 11 European countries. In less than 7 years on the market, we have grown to 220 million Euros in revenues in 2017. More importantly, the opportunity ahead of us is massive.

The Westwing team is the secret to our success. Around 1.100 team members balance creativity and style with innovative technology and strong business fundamentals. We are proud to be working with inspiring colleagues who are smart, fun, ambitious, and looking for the challenge to transform an industry and take it into the future.

Do you think this could be you? To pursue our ambitious growth strategy, we are looking for a **Community Manager Social Media Netherlands (m/f)** in Munich who will – together with a team of social media specialists – push forward our social media channels - with great communication and creativity.

### **Your responsibilities will be:**

- The daily, authentic communication as well as great engagement with our social media community on Instagram, Instagram Stories and Facebook (liking, commenting, quickly answering questions, direct messages etc.).
- Your community management is so amazing that other accounts get jealous. Your goal? That even more people fall in love with our brand and get enthusiastic for Westwing.
- You love to get feedback, proposals and suggestions from our followers and to analyze them. Further you bring in creative ideas in how we can integrate our fans' feedback into our offering and our content.
- You easily manage the independent coordination of social media projects, including creation of ideas, planning, execution and tracking.
- Further, you are the one to bring our Pinterest channel to the next level! Curating new boards on trending topics, posting engaging pins and writing Pinterest friendly captions to optimize pins for engagement and traffic will be one of your daily to-dos.
- You want to become a global player: The close cooperation and the exchange with our global social media and customer service teams lead to creative wow-idea

### **You come with:**

- Your heart beats for „all things social media“ and you never leave the house without your smartphone.
- You love to approach people very openly – online and offline – and you impress with your communication talent.
- You love interior and design and have a perfect feeling for our brand. You are able to represent Westwing trustworthy and authentic.

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- You are a Dutch native speaker and have very good English language skills.
  - People can rely on you: You take responsibility, are honest and motivated.

**We offer:**

- A position full of responsibility in the heart of the social media team in a fast growing eCommerce company
- A dynamic international team with flat hierarchies and a great working environment
- A lot of responsibility and space for your own ideas
- As part of the content marketing team you are in the middle where the magic happens and get many insights from production to distribution of our social media content

Location: Munich

Interested? Looking forward to your full application under specification of your possible starting date and salary expectation. Please apply on <https://www.westwing.de/joblist/#oYc27fw3>.